Burke INSTITUTE

a division of Burke, Inc.

SEMINAR DATES & FEES FOR January through December 2027

Research Design & Applications

Market Research Essentials | Real World Applications for Business Success

VIRTUAL: $1,795 — Feb 2-4, June 8-10, Nov 16-18

Designing Effective Surveys | A Step by Step Workshop

VIRTUAL: $1,795 — Feb 23-25, June 22-24, Nov 30-Dec 2

An Insights Toolkit | Innovation, Segmentation, Brand, CX

VIRTUAL: $1,595 — Apr 13-May 4, Sep 21-Oct 12
EVERY TUESDAY FOR 2 HOURS

Moderating & Facilitating

Moderator Training Essentials | A Hands-on Workshop

IN-PERSON (Cincinnati): $2,195 — Mar 2-4, Aug 17-19

VIRTUAL: $2,195 — May 18-20, Dec 7-9

Advanced Moderator Skills | Tools & Techniques

VIRTUAL: $1,795 — Mar 9-11, Oct 5-7

Becoming an Effective Facilitator | Ideation to Insights

VIRTUAL: $1,795 — Apr 27-29, Sep 14-16

Data Analysis & Reporting

Data Analysis & Interpretation | Transforming Data Into Insights

VIRTUAL: $1,795 — Mar 16-18, July 27-29, Oct 26-28

Creating Actionable Research Reports | Insights, Storytelling, Data Visualization

VIRTUAL: $1,795 — Apr 6-8, July 13-15, Oct 19-21

New!

AI In Market Research Certificate

Introductory price $995 (regular $1,395) for Certificate program consisting of 8 AI courses. Alternatively, you can enroll for each AI course individually for $295.

AI Foundations & Toolkit for Insights	Jan 20
Advanced Prompting, Custom Assistants & Agentic AI	Jan 27
Synthetic Data for Market Research	Feb 3
AI-Accelerated Research Design (Qual & Quant)	Feb 10
AI-Enabled Analysis (Qual & Quant)	Feb 17
AI-Enhanced Storytelling, Idea Visualization & Personas	Feb 24
Expert-led Market & Competitive Intel PLUS Data Infrastructure & Integrating AI Into the Organization	Mar 3
BONUS: The AI-Enabled Shopper	Mar 10

SUMMER AI SERIES - July-August 2027 (TBD)
FALL AI SERIES - October 2027 (TBD)

ALL COURSES ARE VIRTUAL

For More Information: BurkeInstitute.com | 800.543.8635 or 513.684.4999

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