



a division of Burke, Inc.

SEMINAR DATES & FEES FOR June through December 2026

SAVE
50%
ON MULTI-DAY
SEMINARS

Research Design & Applications

Market Research Essentials: Real World Applications for Business Success

VIRTUAL: **\$1,637.50** July 20-23 Oct 26-29

Designing Effective Surveys: A Step by Step Workshop

VIRTUAL: **\$1,637.50** June 1-4 Dec 7-10
Aug 31-Sep 3

Market Research for Understanding Customers, Brands & Products: An Insights Toolkit

VIRTUAL: **\$1,440** June 16-18 Nov 10-12

Fundamentals of Pricing Research:

Analytical Techniques for Different Strategies

VIRTUAL: **\$1,440** Oct 13-14

Shopper Science Toolkit: Best Practices to Understand Changing Shopper Behavior

VIRTUAL: **\$295** Aug 5 Dec 1

Data Analysis & Reporting

Data Analysis & Interpretation: Transforming Data Into Insights

VIRTUAL: **\$1,637.50** Oct 5-8

Creating Actionable Research Reports: Insights, Storytelling, Data Visualization

VIRTUAL: **\$1,637.50** Aug 10-13 Dec 14-17

Moderating & Facilitating

Moderator Training Essentials: A Hands-on Workshop

VIRTUAL: **\$1,695** July 13-16 Nov 30-Dec 3

IN-PERSON (Cincinnati): **\$1,775** Sep 22-24

Advanced Moderator Skills: Tools & Techniques

VIRTUAL: **\$1,695** July 27-30 Nov 16-19

Becoming an Effective Facilitator: Ideation to Insights

VIRTUAL: **\$1,440** Sep 29-Oct 1

AI In Market Research Certificate

New!

Introductory price **\$995** (regular **\$1,395**) for Certificate program consisting of **7 AI courses**. Alternatively, you can enroll for each AI course individually for **\$295**.

AI Foundations and Toolkit for Insights	Oct 13
Advanced Prompting, Custom Assistants & Agentic AI	Oct 20
Synthetic Data for Market Research	Oct 27
AI-Accelerated Research Design (Qual & Quant)	Nov 3
AI-Enabled Analysis (Qual & Quant)	Nov 10
AI-Enhanced Storytelling, Visualization & Personas	Nov 17
Expert-led Market & Competitive Intel, & Data Infrastructure & Integrating AI Into the Organization	Dec 1

ALL COURSES ARE VIRTUAL

For More Information: BurkeInstitute.com | 800.543.8635 or 513.684.4999